

EXHIBITOR & SPONSORSHIP

# PROSPECTUS

JUNE 8 - 11, 2025 • RESERVE TODAY!



California Society  
of Tax Consultants

*Empower Tax Professionals!*





## Empower Tax Professionals!

Join us for the **2025 Summer Symposium**, an exceptional opportunity to connect with over **250 engaged attendees**, CTEC preparers, EAs, CPAs, including business owners and decision-makers. This event is your chance to showcase your brand and offer the tools tax professionals need to conquer challenges and thrive in their careers.

### Why Exhibit or Sponsor?

Align your brand with excellence and gain year-round exposure through multiple platforms:

- **CSTC Website:** Showcase your brand to a vast audience.
- **“The Reporter” E-Newsletter:** Reach over 55,000 unique email addresses monthly.
- **Email Communications:** Engage directly with our dedicated members.
- **Virtual Events:** Stay connected and relevant throughout the year.

### Sponsorship Opportunities:

As a sponsor, you will enjoy unique advantages that amplify your reach beyond the event:

- **Promote your goods and services year-round**—a strategic advantage over standard exhibiting.
- **Connect with an audience** eager to explore new trends and solutions in the tax profession.

### At CSTC 2025 Reno, You Can:

- **Close Deals:** Engage with qualified attendees who hold decision-making power.
- **Expand Your Client Base:** Generate new revenue streams by reaching new prospects.
- **Forge New Partnerships:** Explore business opportunities and meet potential collaborators.
- **Build a Prospect Database:** Network effectively and grow your contacts.
- **Enhance Existing Relationships:** Meet and strengthen ties with current customers.
- **Expand into New Markets:** Identify local partners and agents to broaden your business.
- **Elevate Your Brand Awareness:** Increase your company profile across all US regions.



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## Key Facts:

- ☑ CSTC is a leader in providing quality education and resources for tax professionals.
- ☑ Our events have a strong history and a successful track record.
- ☑ The Virtual Fall Forum features deep dives into relevant topics in a four-part series.
- ☑ Our audience represents a powerful network within the industry.

*CSTC is dedicated to advancing professional development for tax practitioners, offering valuable resources and ongoing support to ensure their success.*

## Who attends CSTC: Target Audience

- **Tax Professionals:** This encompasses CTEC (California Tax Education Council) preparers, EAs (Enrolled Agents), CPAs (Certified Public Accountants), California Registered Tax Preparers, and bookkeepers looking to enhance their skills and knowledge in tax preparation and compliance.
- **Individuals Entering the Tax Profession:** Those who are considering a career in tax preparation or seeking information about the necessary credentials and qualifications.
- **Tax Consultants:** Professionals looking to connect with tax preparers or seeking guidance on tax-related issues.
- **Small- to Medium-Sized Accounting Firms:** Practitioners working in independent or small firms who need ongoing education and updates on tax laws and practices.

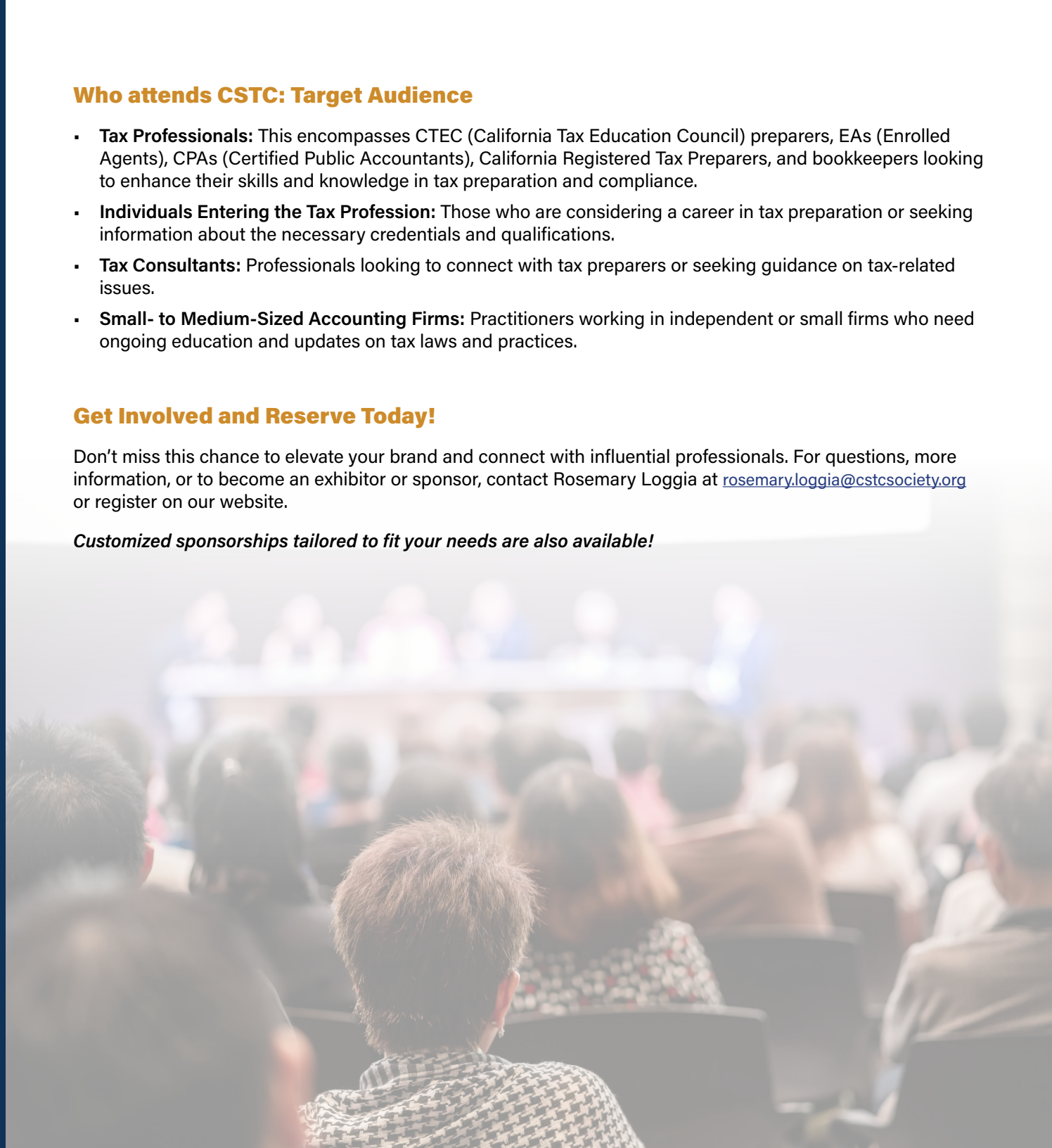
## Get Involved and Reserve Today!

Don't miss this chance to elevate your brand and connect with influential professionals. For questions, more information, or to become an exhibitor or sponsor, contact Rosemary Loggia at [rosemary.loggia@cstcsociety.org](mailto:rosemary.loggia@cstcsociety.org) or register on our website.

***Customized sponsorships tailored to fit your needs are also available!***



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## Sponsorship and Exhibitor Deadlines

All applications and payments must be submitted by May 5, 2025.

## Cancellations and Refunds

All refunds and cancellations of exhibit booth fees and sponsorships must be submitted in writing to CSTC by May 5, 2025. Cancellations received by this date will be refunded, minus a 25% administrative fee. No refunds will be issued after May 5, 2025.

[CLICK HERE TO REGISTER NOW!](#)

## CSTC Summer Symposium: Exhibit Hours *(Subject to change)*

### Sunday, June 8, 2025

Exhibitor set-up.....	3:00 pm – 5:00 pm
Welcome Reception for First Time Attendees.....	5:00 pm – 6:00 pm
Welcome Reception.....	6:00 pm – 7:30 pm

### Monday, June 9, 2025

Exhibit Hours.....	7:00 am – 5:00 pm
Morning Break with Exhibitors.....	10:05 am – 10:20 am
Afternoon Break with Exhibitors.....	3:00 pm – 3:20 pm
Exhibitor Reception.....	5:00 pm – 6:30 pm

### Tuesday, June 10, 2025

Exhibit Hours.....	7:00 am – 5:00 pm
Morning Break with Exhibitors.....	10:05 am – 10:20 am
Afternoon Break with Exhibitors.....	3:00 pm – 3:20 pm

### Wednesday, June 11, 2025

Exhibit Hours.....	7:00 am – 5:00 pm
Morning Break with Exhibitors.....	10:05 am – 10:20 am
Afternoon Break with Exhibitors.....	3:00 pm – 3:20 pm



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# Sponsor Levels



## Platinum ..... \$8,000 (2 Available)

- Title Sponsorship as Platinum Sponsor
- Opening Breakfast or Welcome Reception at Summer Symposium
- Exhibit Table at the Summer Symposium with two registrations
- Conference registration bag insert, large item (one item)
- Recognition on event signage at CSTC Summer Symposium
- Morning General Session: Right to distribute one item to attendees
- Rotating banner with logo on homepage\*
- Platinum Sponsor listing on CSTC's homepage\*
- Platinum Sponsor social media spotlight\*
- Platinum Sponsor listing in CSTC's e-newsletter, *The Reporter* \*
- Platinum Sponsor listing on Summer Symposium and Fall Forum webpages

## Gold ..... \$5,500 (2 Available)

- Second Day Breakfast at Summer Symposium
- Exhibit Table at the Summer Symposium with two registrations
- Recognition on event signage at CSTC Summer Symposium
- Conference registration bag insert, large item (one item)
- Gold Sponsor listing on CSTC's homepage\*
- Gold Sponsor social media spotlight\*
- Gold Sponsor listing in CSTC's e-newsletter, *The Reporter*\*
- Gold Sponsor listing on Summer Symposium and Fall Forum webpages

## Silver ..... \$4,500 (3 Available)

- First Break at Summer Symposium
- Exhibit Table at the Summer Symposium with two registrations
- Recognition on event signage at CSTC Summer Symposium
- Conference registration bag insert, leaflet (one item)
- Silver Sponsor listing on CSTC's homepage\*
- Silver Sponsor social media spotlight\*
- Silver Sponsor listing in CSTC's e-newsletter, *The Reporter*\*
- Silver Sponsor listing on Summer Symposium and Fall Forum webpages

## Bronze ..... \$3,000 (10 Available)

- Exhibit Table at the Summer Symposium with one registration
- Recognition on event signage at CSTC Summer Symposium
- Conference registration bag insert, leaflet (one item)
- Bronze Sponsor listing on CSTC's homepage\*
- Bronze Sponsor social media spotlight\*
- Bronze Sponsor listing in CSTC's e-newsletter, *The Reporter*\*
- Bronze Sponsor listing on Summer Symposium and Fall Forum webpage

\* 12-months extended exposure



## À la Carte

# Summer Symposium

JUNE 8-11, 2025

### **Breakfast (2 Available)**.....**\$2,500**

Boost your brand's visibility and engage with key industry leaders at this high-energy networking breakfast. As a sponsor, you'll have the chance to make a lasting impression by connecting with attendees in a relaxed setting.

### **Lunch & Learn (Monday & Wednesday) (2 Available)**.....**\$4,000**

Be a part of an engaging, interactive lunch featuring dynamic discussions on relevant topics. Connect with an attentive audience, showcase your expertise, and make a lasting impact in this exclusive sponsorship opportunity.

### **Break (2 Available)**.....**\$2,000**

Interact with attendees as they mingle and energize throughout the event! In addition to sponsor recognition, you'll also enjoy the exclusive benefit of a dedicated coffee stand located near your exhibit table. Exhibitor/sponsor status required to qualify.

### **Welcome Reception (MC by Sponsor) (1 Available)**.....**\$3,000**

Kick off the opening day of exhibits with this highly anticipated networking reception, where you'll gain exposure and prestige while mingling with colleagues and clients. In addition to prominent recognition, you'll also enjoy the exclusive benefit of a dedicated bar featuring a specialty cocktail of your choice.

### **CSTC Conference Registration Bags for Attendees (1 Available)**.....**\$3,000**

Maximize your CSTC exposure by featuring your company logo and branding on the official, custom-designed CSTC 2025 conference bag, distributed to all registered attendees at the CSTC Summer Symposium.

### **Insert, Conference Registration Bag (Leaflet) (10 Available)**.....**\$500**

Include a company brochure, flyer, or other marketing materials featuring your branding and highlighting your products and services in the conference registration bags, distributed to all attendees! (Quantity: 250 pieces, produced and provided by the sponsor.)



# À la Carte

# Summer Symposium

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## Insert, Conference Registration Bag

**(Large Item) (4 Available).....\$750**

Include a company giveaway - such as a notebook, cable charger, power bank, or another high-impact item with your branding in the conference registration bags, distributed to all attendees! (Quantity: 250 pieces, produced and provided by the sponsor.)

## General Session,

**Distribution of Company Material (2 Available).....\$750**

With excitement in the air, CSTC kicks off with an inspiring General Session! As a valued sponsor, you'll have the opportunity to distribute one (1) item to attendees during the afternoon session.

**Conference Badge (1 Available).....\$3,500**

Showcase your company logo on every badge worn by attendees at the CSTC Summer Symposium. Your branding will be prominently displayed on each badge and on the badge printing kiosk. The logo space measures approximately 1" x 3".

## Lanyard Sponsorship -

**Your Logo Displayed on Every Lanyard (1 Available).....\$1,500**

Catch the eye of every buyer by placing your company logo or website address around the neck of every conference attendee with our attractive, custom-print lanyards.

**Exhibitor Reception Specialty Drink (2 Available).....\$1,500**

Engage with attendees during the Exhibitor Reception by adding this exclusive opportunity to feature a specialty cocktail bar at or near your tabletop display. Exhibitor/sponsor status required to qualify.

**Exhibit Table (4 Available).....\$1,500**

Expand your reach and display your services in front of hundreds of buyers during the CSTC Summer Symposium as an Exhibitor. Exhibit tables include one 6-foot table, two chairs, two exhibitor registration badges, including scheduled meals. Additional exhibitor registrations: \$300 each.

