



GOLD RUSH

CALIFORNIA SOCIETY OF TAX CONSULTANTS

STRIKE IT RICH WITH THE MOTHERLOAD OF CE

SILVER LEGACY RESORT CASINO • RENO, NEVADA
JULY 21-24, 2024

EXHIBITOR & SPONSORSHIP

PROSPECTUS

JULY 21-24, 2024

Empower tax professionals with the tools they need to strike gold!

The 2024 Summer Symposium is your opportunity to connect with an engaged audience of approximately 250 business owners, EAs, CTEC preparers, decisions makers, and CPAs who are eager to explore the newest trends to conquer challenges and thrive in their profession.

Whether through exhibits, sponsorships, or both, your company secures year-round exposure across the CSTC website, "The Reporter" e-newsletter, email communication, and virtual events. CSTC boasts a strong, engaged membership and dedicated leadership.

Let us partner with you and align your brand with excellence as CSTC pursues its mission of delivering top-notch education and resources for tax professionals.

**MEMBERSHIP:
OVER 900**

**SUMMER SYMPOSIUM:
250 ATTENDEES**

SUMMER SYMPOSIUM

July 21 - 24, 2024
Silver Legacy Resort Casino
Reno, NV

**SPONSORSHIP
OPPORTUNITIES:**

CSTC provides sponsors with the ability to promote their goods and services throughout the year, generating an even wider reach than exhibiting alone.

- The Symposium draws approximately 250 attendees, most of whom are business owners and decision makers.
- The monthly Reporter is sent to over 55,000 unique emails.
- The Virtual Fall Forum takes a deep dive into a particular topic in a four-part series.

For questions, more information or to become an exhibitor or sponsor, please contact Alex Kerstner at alex.kerstner@cstcsociety.org or register at https://cstc.memberclicks.net/2024_Symposium_Exhibitor_Sponsor

PLATINUM (1 Available) \$8,000

- Title Sponsorship as Platinum Sponsor (Cover sponsor)
- Sponsorship of Welcome Reception at Summer Symposium
- Exhibit Table at the Summer Symposium with two registrations
- Platinum Sponsor listing in CSTC's e-newsletter, *The Reporter* (12 months)
- Platinum Sponsor listing on CSTC's homepage with link (12 months)
- Platinum Sponsor listing on Summer Symposium and Fall Forum webpages
- Rotating banner with logo on homepage (12 months)
- Signage and recognition at CSTC Summer Symposium and Fall Forum
- Logo on the podium sign during keynote presentations
- Platinum Sponsor social media spotlight
- One branded item placed in the conference tote bag (for example: notebook, 3 in 1 charging cable, power bank, phone wallet)
- Exclusive rights to distribute company materials to attendees at either the morning or afternoon general session.

GOLD (2 Available) \$5,500

- Exhibit Table at the Summer Symposium with two registrations
- Sponsorship of Continental Breakfast at Summer Symposium
- Gold Sponsor listing in CSTC's e-newsletter, *The Reporter* (12 months)
- Gold Sponsor listing on CSTC's homepage with link (12 months)
- Gold Sponsor listing on Summer Symposium and Fall Forum webpages
- Signage and recognition at CSTC Summer Symposium
- One branded item placed at CSTC registration desk (name badge lanyard or pens).
- Gold Sponsor social media spotlight

SILVER (3 Available) \$4,500

- Exhibit Table at the Summer Symposium with two registrations
- Silver Sponsor listing in CSTC's e-newsletter, *The Reporter* (12 months)
- Silver Sponsor listing on CSTC's homepage with link (12 months)
- Silver Sponsor listing on Summer Symposium and Fall Forum webpages
- Signage at CSTC Summer Symposium
- Silver Sponsor social media spotlight

BRONZE (Unlimited) \$3,000

- Exhibit Table at the Summer Symposium with one registration
- Bronze Sponsor listing in CSTC's e-newsletter, *The Reporter* (12 months)
- Bronze Sponsor listing on CSTC's homepage with link. (12 months)
- Bronze Sponsor listing on Summer Symposium and Fall Forum webpages
- Bronze Sponsor social media spotlight



**California Society
of Tax Consultants**

PO Box 10 • Manhattan Beach, CA 90267
Telephone 949-715-4192 • Email alex.kerstner@cstcsociety.org

À LA CARTE OPPORTUNITIES – SUMMER SYMPOSIUM

Breakfast	3 Available	\$2,500
Lunch	2 Available	\$4,000
Break	4 Available	\$2,000
Tote Bags with company and CSTC logos	1 Available	\$3,000
Exhibit Table Includes one 6 foot table, two chairs, two exhibitor registration and breakfast, lunch, receptions and breaks for two. Additional registrations: \$250 each.	20 Available	\$1,000

SPONSOR & EXHIBITOR DEADLINES:

All applications and payments must be made no later than June 17, 2024.

CANCELLATIONS AND REFUNDS:

All refunds and cancellations of exhibit booth fees and sponsorships must be in writing to CSTC by June 17, 2024. Cancellations will be refunded until this date, less a 25% administrative fee. There will be no refunds after June 17, 2024.

[CLICK HERE TO REGISTER NOW!](#)

CSTC EXHIBIT HOURS

SUMMER SYMPOSIUM

(Subject to change)

Sunday, July 21, 2024

Exhibitor set-up: 3:00 pm – 5:00 pm

Welcome Reception for First Time Attendees: 5:00 pm – 6:00 pm

Welcome Reception: 6:00 pm – 7:30 pm

Monday, July 22, 2024

Exhibitor Hours: 7:00 am – 5:00 pm

Break with Exhibitors: 10:05 am – 10:20 am

Break with Exhibitors: 3:00 pm – 3:20 pm

Exhibitor Reception: 5:00 pm – 6:30 pm

Tuesday, July 23, 2024

Exhibitor Hours: 7:00 am – 5:00 pm

Break with Exhibitors: 10:05 am – 10:20 am

Break with Exhibitors: 3:00 pm – 3:20 pm

Wednesday, July 24, 2024

Exhibitor Hours: 7:00 am – 5:00 pm

Break with Exhibitors: 10:05 am – 10:20 am

Last Break with Exhibitors: 3:00 pm – 3:20 pm