



FOLLOW THE YELLOW BRICK ROAD
TO THE BEST CE EVENT OF THE YEAR

SILVER LEGACY RESORT CASINO • RENO, NV

EXHIBITOR & SPONSORSHIP PROSPECTUS



California Society
of Tax Consultants



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Where Knowledge Inspires Community!

Join us for the **2026 Summer Symposium**, the must-attend event for tax professionals who are passionate about learning, connecting, and growing together.

Engage with more than **250 attendees**, including CTEC preparers, EAs, CPAs, business owners, and key decision-makers. This is your opportunity to **showcase your brand**, **share your expertise**, and empower professionals with the tools they need to **overcome challenges and thrive** in a changing industry.

Why Exhibit or Sponsor?

Align your brand with excellence and gain **year-round exposure** through multiple platforms:

- **CSTC Website:** Showcase your brand to a vast audience.
- **"The Reporter" E-Newsletter:** Reach over 55,000 unique email addresses monthly.
- **Email Communications:** Engage directly with our dedicated members.
- **Virtual Events:** Stay connected and relevant throughout the year.

Sponsorship Opportunities:

As a sponsor, you will enjoy unique advantages that amplify your reach beyond the event:

- **Promote your goods and services year-round**—a strategic advantage over standard exhibiting.
- **Connect with an audience** eager to explore new trends and solutions in the tax profession.
- **Educational Session Sponsor:** Align your brand with professional development by sponsoring an educational session. Gain brand visibility onsite, the opportunity to introduce the session, and post-event engagement with attendees.
- **Networking Welcome Reception or Coffee Break Sponsor:** Increase brand visibility during high-traffic networking times. Your logo will appear on event signage and materials, with options for branded items or short welcome remarks.

At CSTC 2026 Reno, You Can:

- **Close Deals:** Engage with qualified attendees who hold decision-making power.
- **Expand Your Client Base:** Generate new revenue streams by reaching new prospects.
- **Forge New Partnerships:** Explore business opportunities and meet potential collaborators.
- **Build a Prospect Database:** Network effectively and grow your contacts.
- **Enhance Existing Relationships:** Meet and strengthen ties with current customers.
- **Expand into New Markets:** Identify local partners and agents to broaden your business.
- **Elevate Your Brand Awareness:** Increase your company profile across all US regions.

Value Add:

- Includes two exhibitor badges valued at \$500 each (a \$1,000 total value), providing access to all educational programs, breakfasts, lunches, and receptions.



California Society
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Key Facts:

- ✓ **CSTC is a leader** in providing quality education and resources for tax professionals.
- ✓ Our events have a **strong history** and a successful track record.
- ✓ The **Virtual Fall Forum** features deep dives into relevant topics in a four-part series.
- ✓ Our audience represents a **powerful network** within the industry.

CSTC is dedicated to advancing professional development for tax practitioners, offering valuable resources and ongoing support to ensure their success.

Who attends CSTC: Target Audience

- **Tax Professionals:** This encompasses CTEC preparers (California Tax Education Council), EAs (Enrolled Agents), CPAs (Certified Public Accountants), California Registered Tax Preparers, and bookkeepers looking to enhance their skills and knowledge in tax preparation and compliance.
- **Individuals Entering the Tax Profession:** Those who are considering a career in tax preparation or seeking information about the necessary credentials and qualifications.
- **Tax Consultants:** Professionals looking to connect with tax preparers or seeking guidance on tax-related issues.
- **Small- to Medium-Sized Accounting Firms:** Practitioners working in independent or small firms who need ongoing education and updates on tax laws and practices.

Get Involved and Reserve Today!

Don't miss this chance to elevate your brand and connect with influential professionals. For questions, more information, or to become an exhibitor or sponsor, contact Rosemary Loggia at rosemary@groupconcepts.org or register on our website.

Customized sponsorships tailored to fit your needs are also available!



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Sponsorship and Exhibitor Deadlines

All applications and payments must be submitted by May 4, 2026.

Cancellations and Refunds

All refunds and cancellations of exhibit booth fees and sponsorships must be submitted in writing to CSTC by March 5, 2026. Cancellations received by this date will be refunded, minus a 50% fee. No refunds will be issued after March 5, 2026.

[CLICK HERE TO REGISTER NOW!](#)



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CSTC Summer Symposium: Exhibit Hours *(Subject to change)*

Sunday, June 7, 2026

Exhibitor set-up.....	3:00 pm – 5:00 pm
Welcome Reception for First Time Attendees.....	5:30 pm – 6:00 pm
Welcome Reception.....	6:00 pm – 7:00 pm

Monday, June 8, 2026

Exhibit Hours.....	7:00 am – 5:00 pm
Morning Break with Exhibitors.....	10:05 am – 10:20 am
Afternoon Break with Exhibitors.....	3:00 pm – 3:20 pm
Exhibitor Reception.....	5:00 pm – 6:30 pm

Tuesday, June 9, 2026

Exhibit Hours.....	7:00 am – 5:00 pm
Morning Break with Exhibitors.....	10:05 am – 10:20 am
Afternoon Break with Exhibitors.....	3:00 pm – 3:20 pm

Wednesday, June 10, 2026

Exhibit Hours.....	7:00 am – 3:20 pm
Morning Break with Exhibitors.....	10:05 am – 10:20 am
Afternoon Break with Exhibitors.....	3:00 pm – 3:20 pm



Sponsor Levels

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Platinum.....\$7,500

(1 Available)

- Title Sponsorship as Platinum Sponsor
- Welcome Reception at Summer Symposium, with dedicated speaking time
- Opening Continental Breakfast
- One branded item placed in the conference tote bag (example: notebook, charging cable, power bank, phone wallet)
- Rights to distribute company material (1 item) at the morning general session
- Exhibit Table at the Summer Symposium with two registrations
- Signage and recognition at CSTC Summer Symposium and Fall Forum
- Platinum Sponsor listing on Summer Symposium and Fall Forum webpages
- Platinum Sponsor listing in CSTC's e-newsletter, The Reporter (12 months)
- Platinum Sponsor listing on CSTC's homepage with link (12 months)
- Rotating banner with logo on homepage (12 months)
- Platinum Sponsor social media spotlight (12 months)

Gold.....\$6,000

(2 Available)

- *Lunch & Learn* — Monday or Wednesday, with dedicated speaking time
- One branded item placed in the conference tote bag
- Exhibit Table at the Summer Symposium with two registrations
- Signage and recognition at CSTC Summer Symposium
- Gold Sponsor listing in CSTC's e-newsletter, The Reporter (12 months)
- Gold Sponsor listing on CSTC's homepage (12 months) and 6 months with link
- Gold Sponsor listing on Summer Symposium and Fall Forum webpages
- Gold Sponsor social media spotlight (12 months)

Silver.....\$4,500

(2 Available)

- Continental Breakfast at Summer Symposium — Tuesday or Wednesday
- One leaflet placed in the conference tote bag
- Exhibit Table at the Summer Symposium with two registrations
- Signage at CSTC Summer Symposium
- Silver Sponsor listing in CSTC's e-newsletter, The Reporter (12 months)
- Silver Sponsor listing on CSTC's homepage (12 months) and 3 months with link
- Silver Sponsor listing on Summer Symposium and Fall Forum webpages
- Silver Sponsor social media spotlight (12 months)

Bronze.....\$3,000

(10 Available)

- Exhibit Table at the Summer Symposium with two registrations
- Signage at CSTC Summer Symposium
- Bronze Sponsor listing in CSTC's e-newsletter, The Reporter (12 months)
- Bronze Sponsor listing on CSTC's homepage (12 months) and 1 months with link
- Bronze Sponsor listing on Summer Symposium and Fall Forum webpage
- Bronze Sponsor social media spotlight (12 Month)

À la Carte

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Insert, Conference Registration Bag (Leaflet).....\$500

Include a company brochure, flyer, or other marketing materials featuring your branding and highlighting your products and services in the conference registration bags, distributed to all attendees! (Quantity: 250 pieces, produced and provided by the sponsor.)

Insert, Conference Registration Bag (Large Item).....\$750

4 Available. Include a company giveaway - such as a notebook, cable charger, power bank, or another high-impact item with your branding in the conference registration bags, distributed to all attendees! (Quantity: 250 pieces, produced and provided by the sponsor.)

General Session, Distribution of Company Material.....\$750

2 Available. With excitement in the air, CSTC kicks off with an inspiring General Session! As a valued sponsor, you'll have the opportunity to distribute one (1) item to attendees during the afternoon session.

Lanyard Sponsorship – Your Logo Displayed on Every Lanyard.....\$1,500

1 Available. Catch the eye of every buyer by placing your company logo or website address around the neck of every conference attendee with our attractive, custom-print lanyards.

Exhibitor Reception Specialty Drink.....\$1,500

2 Available. Engage with attendees during the Exhibitor Reception by adding this exclusive opportunity to feature a specialty cocktail bar at or near your tabletop display. Exhibitor/sponsor status required to qualify.

Exhibit Table.....\$1,900

10 Available. Expand your reach and display your services in front of hundreds of buyers during the CSTC Summer Symposium as an Exhibitor. Exhibit tables include one 6-foot table, two chairs, two exhibitor registration badges, including all scheduled meals and receptions. Additional exhibitor registrations: \$500 each.

Badge Sponsor + Tabletop.....\$4,500

1 Available. Feature your company logo on every attendee badge at the CSTC Summer Symposium! Your branding will be prominently displayed on each badge and on the badge printing kiosk. This sponsorship also includes one 6-foot tabletop display and two exhibitor badges. *Badge logo space measures approximately 1"x2".*

